

CollegeNow Conference 2024

These sessions took place on August 20-21, 2024, in Zoom.  
**\*Select the session title hyperlink to view that recording.\***

Zoom has you sign in to view the recording, allowing me to automatically track your attendance for your PD credit!  
**(Do not email me which of the below Zooms you viewed.) We appreciate feedback in the evaluation form(s).**

[CollegeNow's Google Drive](#) has materials for all courses. I have linked to each workshop's materials below.

**\*For workshops with a *sharing ideas folder*, please add your own contributions!\***

Time	AUG 20 Zoom Session ( <a href="#">evaluation form for Aug 20</a> )	Aug 21 Zoom Sessions ( <a href="#">evaluation form for Aug 21</a> )		
8:30 – 9:45	<a href="#">Using Strengths as a Business Instructor</a> Email <a href="mailto:vcz@tc3.edu">vcz@tc3.edu</a> for StrengthsQuest survey <a href="#">presenter materials</a>	<a href="#">Lessons in Psychology (PSYC103)</a>  <a href="#">Reading and Writing Connections in English Courses</a>  <a href="#">sharing ideas folder</a>		
10:00 – 11:30	<a href="#">Intrinsic Motivation in the Classroom</a>  <a href="#">presenter slides</a>	<a href="#">DEISJ Redux for Literature Courses</a>  <a href="#">sharing ideas folder</a>		
11:45 – 12:45	<a href="#">Activities for ACAD (College Success) Courses</a>  <a href="#">sharing ideas folder</a>	<a href="#">Growth Mindset &amp; Bloom's Taxonomy</a>  <a href="#">presenter slides</a>		
1:00 – 2:15	<a href="#">Career Resources for CollegeNow Students</a>	<a href="#">The West in the World</a> (HSTY116/117 courses)  <a href="#">sharing ideas folder</a>		
2:30 – 4:00	<a href="#">Orientation for New CollegeNow Instructors</a>  <a href="#">CollegeNow Materials folder</a> <a href="#">Program Orientation folder</a>	<table border="1"> <tr> <td> <a href="#">Civic Engagement in an Election Year</a>                      (POSC &amp; US History)  <a href="#">sharing ideas folder</a> </td> <td> <a href="#">Artificial Intelligence in the Arts</a>   <a href="#">sharing ideas folder</a> </td> </tr> </table>	<a href="#">Civic Engagement in an Election Year</a> (POSC & US History) <a href="#">sharing ideas folder</a>	<a href="#">Artificial Intelligence in the Arts</a>  <a href="#">sharing ideas folder</a>
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## CollegeNow Conference 2024

**TUESDAY, AUGUST 20**

**(Links take you to the Zoom Recording. Folders of shared materials are provided – add to them!)**

**(Evaluation form for Aug 20 sessions)**

### **Using Strengths as a Business Instructor – Aug 20 from 8:30-9:45AM**

Facilitator: Tim McCabe (TC3 Business Department Chair and Liaison)

Learn how the Clifton StrengthsQuest profile can help you better understand not just who you are – but who you can become (both in and out of the classroom). You will be given access to this profile that almost 30 million people have taken during the past twenty years.

Tim will help you learn how this profile system when consistently used and applied by organizations enhances their chances of putting the right people in the right roles. This helps school districts further engage their staff, which in turn supports student learning.

***Email [vcz@tc3.edu](mailto:vcz@tc3.edu) if you would like an access code to take the StrengthsQuest Inventory (StrengthsFinder survey). Plan on spending about 30 minutes to complete the profile.***

This program is geared toward business faculty but is open to anyone.

### **Lessons in Psychology – Aug 20 from 8:30-9:45AM**

Facilitator: Gerri-Ann Hartnett (TC3 Psychology Faculty and Liaison; former CollegeNow instructor)

During this session, we will share instructional ideas as they pertain to Psyc103. Please be prepared to talk about a lesson that goes very well for you and think about a topic that you could use more ideas. We will share ideas and brainstorm new ideas for more effective teaching and student engagement. Also, we will have time for Q & A (SLO's, Brightspace, etc.)

### **Intrinsic Motivation in the Classroom – Aug 20 from 10:00-11:30AM**

Facilitator: Chris Farrell (TC3 English Faculty)

Chris will start things off with a short presentation, but the bulk of the session will be discussion. Chris will explain key terms regarding Intrinsic Motivation, including the difference between Intrinsic and Extrinsic. Then he will briefly provide some positive and negative examples of motivation, and touch on some of the resistances that educators might face in trying to bring intrinsic motivation to the classroom. The presentation is designed as a jumping off point for discussion, wherein teachers are invited to bring examples of activities or assignments that they feel were successful or unsuccessful in regard to student motivation, and bring any questions or concerns they may have so that the group can brainstorm ways in which to solve those problems.

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*It is helpful if you come to the session with an activity or assignment in mind that students were not motivated to complete, and one where the students were particularly motivated.*

This is applicable to teachers of any discipline, as well as counselors or anyone else engaging in student success (advisors, etc.).

### **Activities for ACAD (College Success) Courses – Aug 20 from 11:45AM-12:45PM**

Facilitator: Rick Grossman (TC3 Reading Faculty and Learning Specialist and ACAD Liaison)

Let's learn from each other! *Come ready to share an activity, lesson plan, assignment directions, student work, or resource materials you have used successfully in your ACAD course. (And if you are new, what are you excited to try?)*

[You can upload materials here.](#) There will also be time to ask questions and share concerns.

This is not a general session about college success skills, but is directed towards instructors of these [ACAD courses](#).

### **Career Resources for CollegeNow Students – Aug 20 from 1:00-2:15PM**

Facilitator: Dara Riegel (TC3's Asst. Director of Employer Relations and Experiential Learning)

This session will provide an overview of the career development resources TC3 offers that are accessible by CollegeNow students, including a 24/7 career resource space, an online career assessment and exploration tool, and programs/events open to students throughout the year.

### **Orientation for New CollegeNow Instructors – Aug 20 from 2:30-4:00PM**

Facilitator: Victoria Zeppelin (Director of CollegeNow)

All *new* CollegeNow instructors are required to attend a program orientation before teaching their first TC3 course. We will discuss CollegeNow's benefits for students, our processes, college and curricular resources, and your responsibilities. There will be time to answer your questions.

If you are a new instructor and have not already attended an orientation with Victoria, please attend. Feel free to contact [vcz@tompkinscortland.edu](mailto:vcz@tompkinscortland.edu) to with any questions to get you ready for your courses. The slides from the presentation are within the [Program Orientation folder](#).

## CollegeNow Conference 2024

**WEDNESDAY, AUGUST 21**

**(Links take you to the Zoom Recording. Folders of shared materials are provided – add to them!)**

**(Evaluation form for Aug 21 sessions)**

### **Reading and Writing Connections in English Courses – Aug 21 from 8:30-9:45AM**

Facilitator(s): Theresa Tambascio (TC3 English Faculty and Liaison) and Heather Zaia (TC3 English Faculty and CollegeNow Instructor)

This workshop focuses on effective reading strategies in a writing classroom. Understanding the connection between reading and writing is integral to supporting student success. Theresa and Heather will present on the current research regarding the need for reading strategies in writing classes and then talk about easy and effective strategies for incorporating reading with writing assignments.

Significant time will be devoted to discussion. Come share what you currently do so we can all come away with new ideas!

[Submit any current lessons that include reading strategies to this folder.](#)

### **DEISJ Redux for your Literature course! – Aug 21 from 10:00-11:30AM**

Facilitator: Kerry Curran (TC3 English Faculty)

Last year, each of our Approaches to Literature classes formally engaged in meaningfully connecting our content to voice, identity, and the United Nations Sustainability Goals, using a brand new set of SLOs.

So, how did we do? What did we learn? What would we change and what successes did we claim? Together we will reflect on those questions while we review the quantitative and qualitative data from our collective assessment of our first effort!

Kerry intends this to be a highly interactive, discussion-based session. Therefore, *please bring assignments/units/rubrics you felt good about/that worked with the new DEISJ guidelines, and those you wish to improve.* [Upload your materials to our shared Google folder here.](#) Kerry had her own unexpected successes and failures this first go-around that she will share.

If you missed last year's session, you may [view its recording](#) and [associated workshop materials](#). The folder includes the master course syllabus identifying the student learning outcomes. The course was revised this past year so that the SLOs met both SUNY's new DEISJ requirement that applies to all degrees, as well as the College's Institutional Learning Outcome #5 (Describe the ways in which social, economic, or environmental sustainability depends on their own and the collective contributions of a diversity of ideas and people.). The course also meets SUNY's Humanities requirement.

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### [How a Growth Mindset & Bloom's Taxonomy Supports Learning](#) – Aug 21 from 11:45AM-12:45PM

Facilitator: Scott Bennett (TC3's Coordinator of Tutoring and Accommodation Services)

The Baker Center for Learning supports the learning needs of the TC3 community through direct services and through connections and partnerships within the College. Because we firmly believe in the potential of every individual, we help each person to identify, develop, and apply his or her unique strengths for academic success.

This presentation will focus on the benefits of fostering a growth mindset and utilizing Bloom's Taxonomy as an approach to developing effective learning strategies. As time allows, Scott will also discuss services the Baker Center for Learning offers for CollegeNow.

### [The West in the World](#) - HSTY116/117 – Aug 21 from 1:00-2:15PM

Facilitator: David Flaten (TC3 History Faculty and Liaison)

What aspects of "The West in the World" course are going well? How has your transition under the new master course syllabus gone so far? What are some key dynamic primary sources you have deployed to fuse the Western Civilization and World Civilization elements?

*Please come prepared to share and discuss a couple of assignments with colleagues to highlight some successful primary sources you have deployed that draw together aspects of Western and World Civilization.* You will be able to share your screen to show any slides, sites, documents, etc. [Please upload what you are sharing to this Google folder.](#)

### [Civic Engagement in an Election Year for POSC and US History Courses](#) – Aug 21 from 2:30-4:00PM

Facilitator: David Flaten (TC3 History Faculty and Liaison)

How do we, as instructors, get past mis- and dis-information with our students? How do we teach deeper data analysis skills in this modern media climate?

*Please share 2-3 sources (websites or other resources) you could use, both more non-partisan as well as fully partisan, to get at crucial issues. How would/do you help students deconstruct and analyze those? Think of using 5-7 minutes.*

Please provide the sources so that instructors will be able to access them after the session for their classes! [Upload files \(or document with links\) to this shared Google folder.](#)

### [Artificial Intelligence in the Arts](#) – Aug 21 from 2:30-4:00PM

Facilitator: Christine Shanks (Art Department Chair and Liaison)

The use of AI has been spreading throughout the creative world. What are the implications? In this session, Chris will share research and facilitate a discussion about the ethical employment and best practices in AI for the arts and design.

*Bring examples of, or be prepared to discuss, how you are presenting and addressing the use of AI in the arts within your courses.* [You may upload examples to our shared folder here.](#)