

CollegeNow Conference 2024

The CollegeNow Conference features a mix of online remote and campus-based sessions.

- Intended audiences are listed for each session (whether targeted to certain courses, or open to all). You should make an effort to attend anything in your discipline/course area. (For a few disciplines, the liaisons have asked to hold their sessions during the school year rather than during the conference. See below notes.)
- All online remote sessions will be in Zoom and recorded.
- We will do our best to record on-campus sessions as appropriate, but make no guarantees.

Instructors are expected to attend at least one professional development activity that supports their role as a CollegeNow instructor. Attending a session at this conference or another PD activity promoted by CollegeNow, either live or by viewing a recording, counts towards the requirement. Obviously, live attendance leads to a more robust discussion and valuable experience for all involved. (See below notes about sessions occurring later.)

To attend a session live, you must register *before* the conference using the provided links.

- For online sessions, you will receive a confirmation email from Zoom with a unique meeting link. Add this appointment to your own calendar to keep track of the link.
- For campus sessions, [register by Aug 14](#) to help us plan. CollegeNow will send emails with location info, etc.

Do not pre-register for recordings. We will share links to recordings *after* the conference on CollegeNow's [Professional Development webpage](#).

Tompkins Cortland Community College is an approved CTLE provider.

- In October, CollegeNow will email you a certificate with your PD hours (total from live attendance and viewing recordings) and our CTLE provider number to use for reporting CTLE hours.

Additional notes:

Anthropology and Sociology instructors: We will be scheduling a campus session during the school year, tentatively set for **October 4 from 12:00-3:00pm**. Your Liaison (Justine Lewis) and I will be reaching out to you to confirm.

Early Childhood/Education instructors: Professor Regula will contact you to schedule a "field trip" to the Sciencenter for a workshop/discussion focused on the teaching of scientific inquiry for young children.

World Language instructors: Due to scheduling conflicts, we will need to push the languages workshop to the school year. Stay tuned for information and queries from the Faculty Liaisons or me to help with planning the session

Instructors who are new to CollegeNow: You must attend a program orientation before teaching your first course. Orientations for new CollegeNow instructors will be available Aug 20 (online) and Aug 22 (on-campus). Victoria will also email new instructors regarding online orientations available in June/July so you can get these done before the summer. The orientation does *not* count towards your professional development requirement.

All instructors and students have free use of the [TC3 Library resources and services](#) for CollegeNow courses. For an overview of what's available, review this [list of library services for CollegeNow](#). To learn more about how the Library can support your classes, and to discuss specific projects, connect with our librarians directly. Go to www.tompkinscortland.edu/library to start a live chat from M-F 8am-4pm, submit a question, or email TC3Library@tompkinscortland.edu.

TUESDAY, AUGUST 20 and WEDNESDAY, AUGUST 21

LIVE ONLINE IN ZOOM

Select the links below to register for any Zoom sessions you plan to attend in real time

Time	TUESDAY, AUGUST 20 (in Zoom)	WEDNESDAY, AUGUST 21 (in Zoom)
8:30 – 9:45	<p>Using Strengths as a Business Instructor (Focus on ACCT/BUAD/ECON/HRMG/SPMT, but Open to All CollegeNow Instructors & Counselors)</p> <p>----- OR -----</p> <p>*NEW* Lessons in Psychology (PSYC)</p>	<p>Reading and Writing Connections (ENGL100/101 focus, though open to all English instructors)</p>
10:00 – 11:30	<p>Intrinsic Motivation in the Classroom (Open to All CollegeNow Instructors & Counselors)</p>	<p>DEISJ Redux for Literature Courses (focused on ENGL102, but Open to others incorporating DEISJ learning outcomes)</p>
11:45 – 12:45	<p>Activities for College Success Courses (ACAD100/150)</p>	<p>Growth Mindset & Bloom’s Taxonomy (Open to All CollegeNow Instructors & Counselors)</p>
1:00 – 2:15	<p>Career Resources for CollegeNow Students (Open to All CollegeNow Instructors & Counselors)</p>	<p>The West in the World (HSTY116/117)</p>
2:30 – 4:00	<p>Orientation (New CollegeNow Instructors)</p>	<p>Civic Engagement in an Election Year (POSC/HSTY201)</p> <p>----- OR -----</p> <p>Artificial Intelligence in the Arts (ART primarily, but also COMM, MUSI)</p>

THURSDAY, AUGUST 22

“STEAM DAY” ON THE TOMPKINS CORTLAND COMMUNITY COLLEGE CAMPUS IN DRYDEN, NY

[CLICK HERE TO REGISTER BY AUGUST 14](#)

Time	Sign-in table open from 8:30-12:00						
9:05 – 9:15	Welcome!						
9:15 – 10:15	Plenary: “Culturally Responsive Teaching and the Brain” with Michele Whitecraft (Open to All instructors & counselors)						
10:30 – 12:00	Activities for Learning Statistics Concepts (MATH200, anyone teaching stats content)	*NEW* Physics in 3, 2, 1! (all PHSC)	Bridging Classroom Coding with Workforce Skills (CSCI, CIS 108, others teaching coding)	Anatomy & Physiology (BIOL131/132)	Personal Health “Show & Tell” (HLTH206)	Graphic Design Makerspace (ART 117)	Restorative Practices (Open to All instructors & counselors)
12:10 – 12:50	Lunch						
1:00 – 2:30	Use of AI in Math Classes (all MATH)	Technology/ Engineering Pathways (Open to All instructors & counselors)	Inclusivity in the Biology Classroom (all BIOL, also HLTH)	Chemistry in 3, 2, 1! (all CHEM)	Graphic Design Makerspace (ART 117)	Orientation for New CollegeNow Instructors	

Although this is structured as a full-day conference, you may choose to attend for a partial day within the [registration form](#).

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TUESDAY, AUGUST 20

(Sessions in Zoom)

Using Strengths as a Business Instructor (Geared towards ACCT, BUAD, ECON, HRMG, SPMT, but open for others to attend) – 8:30-9:45AM

Facilitator: Tim McCabe (TC3 Business Department Chair and Liaison)

Learn how the CliftonStrengths profile can help you better understand not just who you are – but who you can become (both in and out of the classroom). You will be given access to this profile that almost 30 million people have taken during the past twenty years.

Tim will help you learn how this profile system when consistently used and applied by organizations enhances their chances of putting the right people in the right roles. This helps school districts further engage their staff, which in turn supports student learning.

The profile link and instructions will be emailed to you before the presentation. Plan on spending about 30 minutes to complete the profile.

Time will also be provided at the end of the presentation to address current issues (syllabus, student learning outcomes, assessment, etc.) and to answer any questions you might have regarding your involvement in our CollegeNow program.

This program is geared toward business faculty but is open to anyone.

Lessons in Psychology (PSYC) – 8:30-9:45AM

Facilitator: Gerri-Ann Hartnett (TC3 Psychology Faculty and Liaison; former CollegeNow instructor)

During this session, we will share instructional ideas as they pertain to Psyc103. Please be prepared to talk about a lesson that goes very well for you and think about a topic that you could use more ideas. We will share ideas and brainstorm new ideas for more effective teaching and student engagement. Also, we will have time for Q & A (SLO's, Brightspace, etc.)

Intrinsic Motivation in the Classroom (Open to All instructors & counselors) – 10:00-11:30AM

Facilitator: Chris Farrell (TC3 English Faculty)

Chris will start things off with a short presentation, but the bulk of the session will be discussion. Chris will explain key terms regarding Intrinsic Motivation, including the difference between Intrinsic and Extrinsic. Then he will briefly provide some positive and negative examples of motivation, and touch on some of the resistances that educators might face in trying to bring intrinsic motivation to the classroom. The presentation is designed as a jumping off point for discussion, wherein teachers are invited to bring examples of activities or assignments that they feel were successful or unsuccessful in regard to student motivation, and bring any questions or

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concerns they may have so that the group can brainstorm ways in which to solve those problems.

It is helpful if you come to the session with an activity or assignment in mind that students were not motivated to complete, and one where the students were particularly motivated.

This is applicable to teachers of any discipline, as well as counselors or anyone else engaging in student success (advisors, etc.).

Activities for College Success Courses (ACAD100 and ACAD150) – 11:45AM-12:45PM

Facilitator: Rick Grossman (TC3 Reading Faculty and Learning Specialist and ACAD Liaison)

Let's learn from each other! *Come ready to share an activity, lesson plan, assignment directions, student work, or resource materials you have used successfully in your ACAD course. (And if you are new, what are you excited to try?)*

[You can upload materials here](#). There will also be time to ask questions and share concerns.

This is not a general session about college success skills, but is directed towards instructors of these [ACAD courses](#).

Career Resources for CollegeNow Students (Open to All instructors & counselors) – 1:00-2:15PM

Facilitator: Dara Riegel (TC3's Asst. Director of Employer Relations and Experiential Learning)

This session will provide an overview of the career development resources TC3 offers that are accessible by CollegeNow students, including a 24/7 career resource space, an online career assessment and exploration tool, and programs/events open to students throughout the year.

Orientation for New CollegeNow Instructors – 2:30-4:00PM

Facilitator: Victoria Zeppelin (Director of CollegeNow)

All *new* CollegeNow instructors are required to attend a program orientation before teaching their first TC3 course. We will discuss CollegeNow's benefits for students, our processes, college and curricular resources, and your responsibilities. There will be time to answer your questions.

If you are a new instructor and have not already attended an orientation with Victoria, please sign up or contact vcz@tompkinscortland.edu to set up another time this summer for your orientation.

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WEDNESDAY, AUGUST 21

(Sessions in Zoom)

[Reading and Writing Connections](#) (ENGL100 and ENGL101, though open to all ENGL instructors) – 8:30-9:45AM

Facilitator(s): Theresa Tambascio (TC3 English Faculty and Liaison) and Heather Zaia (TC3 English Faculty and CollegeNow Instructor)

This workshop focuses on effective reading strategies in a writing classroom. Understanding the connection between reading and writing is integral to supporting student success. Theresa and Heather will present on the current research regarding the need for reading strategies in writing classes and then talk about easy and effective strategies for incorporating reading with writing assignments.

Significant time will be devoted to discussion. Come share what you currently do so we can all come away with new ideas!

[Submit any current lessons that include reading strategies to this folder by August 12.](#)

[DEISJ Redux for your Literature course!](#) (ENGL102 focus, but others with DEISJ outcomes in their courses may attend) – 10:00-11:30AM

Facilitator: Kerry Curran (TC3 English Faculty)

Last year, each of our Approaches to Literature classes formally engaged in meaningfully connecting our content to voice, identity, and the United Nations Sustainability Goals, using a brand new set of SLOs.

So, how did we do? What did we learn? What would we change and what successes did we claim? Together we will reflect on those questions while we review the quantitative and qualitative data from our collective assessment of our first effort!

Kerry intends this to be a highly interactive, discussion-based session. Therefore, *please bring assignments/units/rubrics you felt good about/that worked with the new DEISJ guidelines, and those you wish to improve.* [Upload your materials to our shared Google folder here.](#) Kerry had her own unexpected successes and failures this first go-around that she will share.

If you missed last year's session, you may [view its recording](#) and [associated workshop materials](#). The folder includes the master course syllabus identifying the student learning outcomes. The course was revised this past year so that the SLOs met both SUNY's new DEISJ requirement that applies to all degrees, as well as the College's Institutional Learning Outcome #5 (Describe the ways in which social, economic, or environmental sustainability depends on their own and the collective contributions of a diversity of ideas and people.). The course also meets SUNY's Humanities requirement.

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How a Growth Mindset & Bloom's Taxonomy Supports Learning (Open to All) – 11:45AM-12:45PM

Facilitator: Scott Bennett (TC3's Coordinator of Tutoring and Accommodation Services)

The Baker Center for Learning supports the learning needs of the TC3 community through direct services and through connections and partnerships within the College. Because we firmly believe in the potential of every individual, we help each person to identify, develop, and apply his or her unique strengths for academic success.

This presentation will focus on the benefits of fostering a growth mindset and utilizing Bloom's Taxonomy as an approach to developing effective learning strategies. As time allows, Scott will also discuss services the Baker Center for Learning offers for CollegeNow.

The West in the World (HSTY116/117) – 1:00-2:15PM

Facilitator: David Flaten (TC3 History Faculty and Liaison)

What aspects of "The West in the World" course are going well? How has your transition under the new master course syllabus gone so far? What are some key dynamic primary sources you have deployed to fuse the Western Civilization and World Civilization elements?

Please come prepared to share and discuss a couple of assignments with colleagues to highlight some successful primary sources you have deployed that draw together aspects of Western and World Civilization. You will be able to share your screen to show any slides, sites, documents, etc. [Please upload what you are sharing to this Google folder.](#)

Civic Engagement in an Election Year (POSC, HSTY201/202) – 2:30-4:00PM

Facilitator: David Flaten (TC3 History Faculty and Liaison)

How do we, as instructors, get past mis- and dis-information with our students? How do we teach deeper data analysis skills in this modern media climate?

Please share 2-3 sources (websites or other resources) you could use, both more non-partisan as well as fully partisan, to get at crucial issues. How would/do you help students deconstruct and analyze those? Think of using 5-7 minutes.

Please provide the sources so that instructors will be able to access them after the session for their classes! [Upload files \(or document with links\) to this shared Google folder.](#)

Artificial Intelligence in the Arts (ART primarily, but COMM & MUSI may find helpful) – 2:30-4:00PM

Facilitator: Christine Shanks (Art Department Chair and Liaison)

The use of AI has been spreading throughout the creative world. What are the implications? In this session, Chris will share research and facilitate a discussion about the ethical employment and best practices in AI for the arts and design.

Bring examples of, or be prepared to discuss, how you are presenting and addressing the use of AI in the arts within your courses. [You may upload examples to our shared folder here.](#)

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THURSDAY, AUGUST 22 – STEAM DAY!

(On-Campus Sessions)

Tompkins Cortland Community College campus in Dryden ([Google Maps](#))

Sign-in open from 8:30AM-12 Noon; Welcome in Forum at 9:05AM; Lunch provided

***** CLICK HERE TO REGISTER BY AUGUST 14 *****

You may attend a partial day. Confirmation emails with location details will be emailed before Aug 22. Stipend from TC3 available for attending on-campus sessions if you are not receiving a district stipend.

PLENARY

Culturally Responsive Teaching and the Brain (Open to All instructors & counselors) – 9:15-10:15AM

Presenter: Dr. Michele Whitecraft (Chemistry Faculty at TC3)

In this presentation, Dr. Whitecraft will draw upon the works of Hammond, Gorski and Hebb to demonstrate how experiences that are intense, prolonged or repeated will physically change the anatomy and the chemistry of the brain. We can think of culture as the software that programs the hardware-- the brain. We will also explore the different parts of the brain to better understand the evolution of the brain and why Maslow must come before Bloom. Through an understanding of social neuroscience, we will discuss different cultural archetypes and the chemicals that promote or inhibit learning. Finally, we will share beautiful footage of neurons participating in the re-wiring of the brain as well as culturally responsive practices that promote the growth of new neural networks.

MORNING BREAKOUT OPTIONS

Activities for Learning Statistical Concepts (MATH200 plus anyone integrating statistical concepts into their classes) – 10:30AM-12:00PM

Facilitators: Sophia Georgiakaki (TC3 Math Department Chair)

In this workshop, you will directly experience examples of classroom activities designed to introduce students to various statistical concepts. These activities, by Allan Rossman, Jennifer McNally, Beth Chance, Jill VanderStoep, and Soma Roy, were developed as part of an NSF-funded project on Statistical Investigation.

During the session, Sophia will lead you through a couple of activities, with instructors playing the role of students. At the end of the session, Sophia will lead discussion about the activities and various ways in which they can be implemented with your students.

To participate, bring your own Internet-connected device to run the Rossman-Chance applets (works with IE8+ and recent versions of Chrome, Safari, and Firefox).

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Anatomy & Physiology Discussion (BIOL131/132) – 10:30AM-12:00PM

Facilitator: Kelly Murray (TC3 Biology Faculty and Liaison)

This will be an informal/roundtable discussion for Anatomy & Physiology instructors. The goal is to ensure consistency from class to class in both content and rigor, and for everyone to have a discussion around best teaching practices. What works? What doesn't?

You are strongly encouraged to bring examples of exams, slides, or any other course materials to share/discuss. [You can upload materials to our shared Google folder.](#)

Bridging Classroom Coding with Workforce Skills (CSCI, CIS 108, any instructor teaching coding – must have coding experience for this workshop) – 10:30AM-12:00PM

Facilitator: Ken Whitener (TC3 Computer Science Faculty, Technology Department Chair, and Faculty Liaison)

Ken will provide computer science instructors with the essential knowledge and tools to incorporate key workforce skills into their coding curriculum, with a focus on unit testing, version control with Git, and debugging techniques.

Coding experience is necessary to follow along in this hands-on workshop.

Graphic Design Makerspace (ART 117) – 10:30AM-12:00PM and 1:00-2:30PM

Facilitators: Michelle LaMorte (TC3 Art Paraprofessional) and Christine Shanks (TC3 Art Department Chair and Liaison)

By popular request, this “maker day” is especially for ART 117 faculty. In this workshop in our design studio (room 141), instructors will engage with the hardware and maker possibilities of our graphic design program.

This is a **two-part** hands-on workshop! Due to the nature of this workshop, it will not be recorded.

Bring raster and vector files to make things! 😊

Personal Health “Show & Tell” (HLTH206) – 10:30AM-12:00PM

Facilitator: Tammi Young (TC3 Health, Recreation & Wellness Faculty and Liaison)

In visiting CollegeNow Health classes, Tammi has the wonderful opportunity to see all the amazing activities and strategies employed in teaching HLTH206. In this session, you will get to see some of Tammi’s favorites as your peers share examples of their class practices (projects, assignments, speakers, etc.). We know that you will come away with lots of great ideas to try in your own class! [Please upload your materials to our shared Google folder.](#)

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Physics in 3, 2, 1! (PHSC) – 10:30AM-12:00PM

Facilitator: Fred Farah (TC3 Physics Faculty and Liaison)

This workshop is an opportunity for everyone to share some of what they are most proud of about their physics courses. Let's celebrate all the wonderful things happening in our physics courses and come away with new things to try in the coming year!

Please come prepared to share:

- **3** of your best practices you use in teaching your college level chemistry courses;
- **2** of your favorite Internet resources;
- **1** demonstration ([email Fred what you need for the demo in advance](#)).

So that everyone comes away with new ideas, [please upload items to this shared Google folder](#) or bring the materials with you.

Restorative Practices (Open to All instructors & counselors) – 10:30AM-12:00PM

Facilitator: Dr. Michele Whitecraft (TC3 Chemistry Faculty and Liaison)

According to research out of Boston University (2021), depression rates in the United States tripled when the pandemic hit. Now, they are even worse.

In this session, educators will share their experiences in their respective areas and discuss restorative practices that can help foster responsibility, healing and hope in schools.

Please bring any anecdotal evidence of the following: What signs and symptoms have you seen in education? Are the number of referrals in your schools going up? Has the tone and frequency of emails changed?

AFTERNOON BREAKOUT OPTIONS

Chemistry in 3, 2, 1! (CHEM) – 1:00-2:30PM

Facilitator: Dr. Michele Whitecraft (TC3 Chemistry Faculty and Liaison)

There are so many wonderful resources available to teach college chemistry today. In this session, we will share new resources found from American Chemical Society (ACS) online and other Internet resources, as well as “oldies but goodies.”

Please come prepared to share:

- **3** of your best practices you use in teaching your college level chemistry courses;
- **2** of your favorite Internet resources;
- **1** demonstration ([email Michele what chemicals and equipment you need for the demo in advance](#)).

So that everyone comes away with new ideas, [please upload items to this shared Google folder](#) or bring the materials with you.

Graphic Design Makerspace (ART 117) – 10:30AM-12:00PM and 1:00-2:30PM

Facilitators: Michelle LaMorte (TC3 Art Paraprofessional) and Christine Shanks (TC3 Art Department Chair and Liaison)

By popular request, this “maker day” is especially for ART 117 faculty. In this workshop in our design studio (room 141), instructors will engage with the hardware and maker possibilities of our graphic design program.

This is a **two-part** hands-on workshop! Due to the nature of this workshop, it will not be recorded.

Bring raster and vector files to make things! ☺

Inclusivity in the Biology Classroom (BIOL, useful for HLTH) – 1:00PM-2:30PM

Facilitator(s): Kelly Murray (TC3 Biology Faculty)

The focus of this session will be a candid discussion on fostering an inclusive environment in the Biology classroom. Topics will include the use of gender-neutral language in Biology education, as well as methods to encourage students to gain an understanding of how bias can influence both biological research and the experiences of historically marginalized groups within healthcare settings.

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Technology and Engineering Pathways (Open to All instructors & counselors) – 1:00-2:30PM

Facilitators: Alex Chernyakov (TC3 Electrical Technology Faculty), Fares Jnaid (TC3 Engineering Faculty), and Sophia Georgiakaki (TC3 Math Faculty and Math Department Chair)

Careers in technology, including both at the technician (2-yr degree) and engineering level, are on the rise in Central New York. Fortunately, TC3 has courses that prepare students for these fields. In this session, you will get an overview of our Applied Science & Technology and Engineering Science degree programs, including course requirements (and what is available in high school), industry partnerships transfer pathways, and microcredentials. We will also tour the new lab spaces at TC3.

Use of Artificial Intelligence in Math Classes (all MATH) – 1:00-2:30PM

Facilitators: Danielle Bethoney and Margaret DeGaetano (TC3 Math Faculty and Liaisons)

Are you using Artificial Intelligence (AI) programs to support your classes? What are your policies around the use of AI?

Danielle and Margaret will facilitate a discussion about Chat GPT and other AI in math classes, including ways to use it in a positive way as instructors and with students, and how you may detect when students are using it ("It ain't easy").

If you are not yet familiar with ChatGPT and similar AI programs, please check them out ahead of time to explore the possibilities and potential problems so we can discuss AI's effect on math teaching and learning.

Orientation for New CollegeNow Instructors – 1:00-2:30PM

Facilitator: Victoria Zeppelin (Director of CollegeNow)

All *new* CollegeNow instructors are required to attend a program orientation before teaching their first TC3 course. We will discuss CollegeNow's benefits for students, our processes, college and curricular resources, and your responsibilities. There will be time to answer your questions.

If you are a new instructor and have not already attended an orientation with Victoria, please sign up or contact vcz@tompkinscortland.edu to set up another time this summer for your orientation.

[* CLICK HERE TO REGISTER FOR CAMPUS SESSIONS BY AUGUST 14***](#)**