

Wine Marketing, Certificate

Fall 2024

Student's Name:		Advisor's Name:																																																																				
Student may need to take the following courses*:	<input type="checkbox"/> ENGL 098 - Accelerated Writing Skills for ENGL 100 <input type="checkbox"/> ENGL 100 - Academic Writing I <input type="checkbox"/> ENGL 101 - Academic Writing II	<input type="checkbox"/> ENGL 201 - Public Speaking OR <input type="checkbox"/> ENGL 204 - Interpersonal Communication																																																																				
	<table border="1"> <thead> <tr> <th>Course Requirement</th> <th>Course Title</th> <th>Credits</th> <th>Min. Grade</th> <th>Grade Earned T = Transfer</th> <th>Semester Completed</th> </tr> </thead> <tbody> <tr> <td>BUAD 204</td> <td>Principles of Marketing</td> <td>3</td> <td></td> <td></td> <td></td> </tr> <tr> <td>HRMG 107</td> <td>Safe Alcohol Handling</td> <td>1</td> <td>B-</td> <td></td> <td></td> </tr> <tr> <td>HRMG 201</td> <td>Hospitality Law</td> <td>3</td> <td>C</td> <td></td> <td></td> </tr> <tr> <td>WINE 120</td> <td>Survey of Wine and Alcoholic Beverages</td> <td>3</td> <td>C</td> <td></td> <td></td> </tr> <tr> <td>WINE 130</td> <td>Grape Growing and Wine Business</td> <td>3</td> <td>C</td> <td></td> <td></td> </tr> <tr> <td>WINE 200</td> <td>Sensory Evaluation for Wine and Food Pairing</td> <td>3</td> <td>C</td> <td></td> <td></td> </tr> <tr> <td>WINE 202</td> <td>Beverage Studies</td> <td>3</td> <td>C</td> <td></td> <td></td> </tr> <tr> <td>WINE 213</td> <td>Wine Marketing Internship</td> <td>3</td> <td>C</td> <td></td> <td></td> </tr> <tr> <td>WINE 220</td> <td>Wine Marketing and Merchandising</td> <td>3</td> <td>C</td> <td></td> <td></td> </tr> <tr> <td colspan="6">Total Credits</td> </tr> </tbody> </table>	Course Requirement	Course Title	Credits	Min. Grade	Grade Earned T = Transfer	Semester Completed	BUAD 204	Principles of Marketing	3				HRMG 107	Safe Alcohol Handling	1	B-			HRMG 201	Hospitality Law	3	C			WINE 120	Survey of Wine and Alcoholic Beverages	3	C			WINE 130	Grape Growing and Wine Business	3	C			WINE 200	Sensory Evaluation for Wine and Food Pairing	3	C			WINE 202	Beverage Studies	3	C			WINE 213	Wine Marketing Internship	3	C			WINE 220	Wine Marketing and Merchandising	3	C			Total Credits						Minimum Credits Required for Graduation: 25 A cumulative GPA of at least 2.0 is required for conferral of certificate.		
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*While ENGL 100, ENGL 101, and ENGL 201 or 204 are not required, they may be prerequisites for one or more program courses.																																																																						

APPENDIX B: MICROCREDENTIAL AUDIT SHEETS