

Wine Marketing, A.A.S.		Fall 2024			
Student's Name:		Advisor's Name:			
Student may need to take the following courses:	<input type="checkbox"/> ENGL 098 - Accelerated Writing Skills for ENGL 100	<input type="checkbox"/> MATH Skills and Support Course			
	<input type="checkbox"/> RDNG 116 - College Reading and Study Skills				
Course Requirement	Course Title	Credits	Min. Grade	Grade Earned T - Transfer	Semester Completed
FIRST YEAR					
FALL					
BUAD 106	Foundations of Business	3			
ENGL 100	Academic Writing I ¹	3	C		
HRMG 100	Introduction to the Hospitality Industry	3	C		
HRMG 107	Safe Alcohol Handling	1	B-		
WINE 120	Survey of Wine and Alcoholic Beverages	3	C		
Humanities Elective		3			
Total Credits		16			
SPRING					
BUAD 204	Principles of Marketing	3			
CAPS 121	Introduction to Spreadsheets	1			
ENGL 101	Academic Writing II	3			
PSED 213	Job Search	1	C		
WINE 130	Grape Growing and Wine Business	3	C		
MATH Elective ²		3			
Science Elective ³		3			
Total Credits		17			
SECOND YEAR					
FALL					
ACCT 101	Financial Accounting	4			
ENGL 201 OR ENGL 204	Public Speaking OR Interpersonal Communication	3			
WINE 200	Sensory Evaluation for Wine and Food Pairing	3	C		
Restricted Social Science Elective ⁴		3			
Restricted Elective ⁵		2	C		
Total Credits		15			
SPRING					
HRMG 201	Hospitality Law	3	C		
HRMG 206	Food and Labor Cost Control	3	C		
WINE 202	Beverage Studies	3	C		
WINE 220	Wine Marketing and Merchandising	3	C		
Restricted Applied Learning Elective ⁶		3	C		
Total Credits		15			
Minimum Credits Required for Graduation: 63 A cumulative GPA of at least 2.0 is required for conferral of degree.					
A "C" or better grade is required in HRMG 100, HRMG 201, HRMG 206, PSED 213, WINE 120, WINE 130, WINE 200, WINE 202, WINE 213 and WINE 220. A "B-" or better grade is required in HRMG 107.					
¹ A "C" or better grade is required in ENGL 100. A student exempted from ENGL 100 must substitute a three-credit liberal arts elective. The course should be selected in consultation with the student's advisor.					
² MATH Elective: MATH 110 should be selected unless student plans to transfer to a four-year program. A MATH course for transfer should be chosen in consultation with the student's advisor according to requirements at the intended transfer institution.					
³ Science Elective: BIOL 114, ENVS 116 or CHEM course recommended. Students planning to transfer to a four-year program should choose a course in consultation with the student's advisor according to requirements at the intended transfer institution.					
⁴ Restricted Social Sciences Elective: Choose from an ANTH Study Abroad Course, an ECON course, or SOCE 205 <i>Organizational Behavior</i> .					
⁵ Restricted Elective: Choose from BUAD, COMM, CULI, ENVS, HRMG or WINE.					
⁶ Restricted Applied Learning Elective: Choose an ALEX course approved by the department chair, or BUAD 261, HRMG 213 or 216, or WINE 213.					